WEBSITE CONTENT TEMPLATE

Strongarm Digital

COMPANY DETAILS

Company Name:

Your URL (if available):

Contact Name:

Contact Number:

Facebook:

Instagram:

Twitter:

YouTube:

Other:

TARGET AUDIENCE

Who is your target audience? *Who are you trying to attract to your business?*

MAIN WEBSITE CALL TO ACTION (CTA)

What do you want your website visitors to do? *Call? Fill out a contact form?*

TONE

How do you want your writing to sound? *Formal? Funny? Empathetic?*

STYLE

Do you have your custom branding? a particular colour scheme in mind? *Fonts? Examples of other websites that are similar to what you are looking to create?*

KEYWORDS

What are your customers searching for?

HOME PAGE

Title:

example: "Home"

Page Content Details:

Introduce your
company
story.

Highlight the key
difference between you
and your competitors.

Use bullet points
and subheadings.

ADDITIONAL PAGE 1

Title:

example: "About Us"

Page Content Details:

ADDITIONAL PAGE 2

Title:

example: "Who We Are"

Page Content Details:

ADDITIONAL PAGE 3

Title:

example: "What We Do"

Page Content Details:

ADDITIONAL PAGE 4

Title:

example: "Projects"

Page Content Details:

ADDITIONAL PAGE 5

Title:

example: "Testimonials"

Page Content Details:

ADDITIONAL PAGE 6

Title:

example: "Meet The Team"

Page Content Details:

ADDITIONAL PAGE 7

Title:

example: "Blog"

Page Content Details:

ADDITIONAL PAGE 8

Title:

example: "Contact Us"

Page Content Details:

IMAGES

In order to use your own imagery as part of your websites design, including logos, please supply all of your images in it's original format via one of the methods listed below.

WeTransfer images to info@strongarmdigital.co.uk

Grant info@strongarmdigital.co.uk access to your Dropbox account, supply link below...

Other - please detail below

Videos

If you would like to use your own videos as part of your websites design, please upload to your YouTube channel and provide links to the specific videos you would like to use within the relevant "page content details" on this form.

Other

If there is any further information you need to supply us with in order to help us design the perfect website for you, please use the box below.

If you have any questions or queries regarding this form or anything else related to the process, feel free to contact me at info@strongarmdigital.co.uk